



## Contact

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## Member Coalitions:

Community Striving to Prevent Underage Drinking  
Dream Community Planning Coalition  
Gateway MAP Coalition  
Gulf Coast Substance Abuse Task Force  
MADD  
Make A Promise Coalition for a Drug-Free Warren County  
Mississippi Southern Coalition  
Mississippi Underage Drinking Prevention Coalition of Hinds County  
Mississippi Underage Drinking Prevention Coalition of Madison & Rankin Counties  
Smarter Choices Community Coalition of Leake County

Smarter Choices Community Coalition of Lauderdale County  
Sober Choices of Lee County  
Tunica County Coalition  
Warren County Underage Drinking Coalition

## Participating State Affiliations:

Mississippi Army National Guard  
Mississippi Attorney General's Office  
Mississippi Department of Education  
Mississippi Department of Mental Health, Bureau of Alcohol and Drug Abuse  
Mississippi Department of Public Safety  
Mississippi State Tax Commission, Alcohol and Beverage Control



Funded in whole or part by The Mississippi Department of Mental Health, Bureau of Alcohol and Drug Abuse



**mission**  
To **develop** and **sustain**  
initiatives that inform and  
advocate against underage  
drinking in Mississippi.

# vision

To **improve** the  
**health** and **wellbeing**  
of youth in **Mississippi**  
by **reducing** underage  
drinking

For more information,  
visit [www.maaud.org](http://www.maaud.org)

**MAAUD**  
Mississippians Advocating Against Underage Drinking

# stats

In 2007 alone, underage drinking cost the state approximately \$552 million dollars. That translates into \$1,783 per youth.

Youth who start drinking before the age of 15 are five times more likely to develop alcohol dependency and two and a half times more likely to become abusers of alcohol.

On average, kids start drinking alcohol at the age of 12 in Mississippi.

Starting in the 8th grade, 50% report that alcohol is easily accessible in the community. This percentage increases with age.

By the 11th grade, almost 35% of youth in Mississippi report drinking alcohol in the past month.

Current research suggests that underage drinking may cause irreparable brain damage.